



Star Micronics Introduces New Service Agreement Policies

For years, Star Micronics has been producing elite printers, rich in reliability and strength, that have left our competitors in awe... but this time, we've really done it! After all, what could be more reliable than using a Star Micronics printer? *Using an insured Star Micronics printer!*

Star Micronics is proud to offer, for purchase, two extended service agreements to make customers feel even more confident when using Star printers. Star has taken the "pain" out of the warranty process and simplified the service agreement process.

Best of all – customers have a choice!

EXTEND-A-STAR

Added cost-efficient protection for printer maintenance

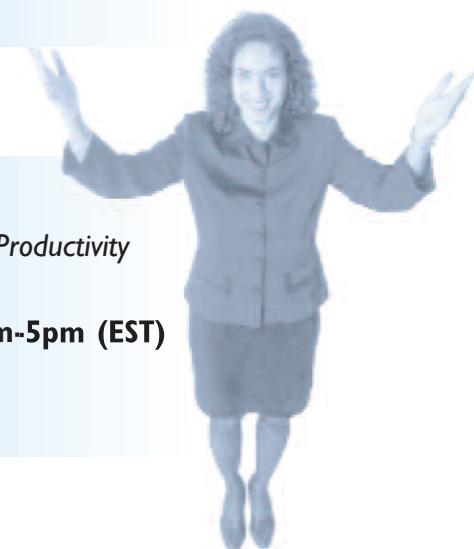
- Extend maintenance program beyond the included warranty
- Bumper to bumper warranty
- Prompt repair turnovers
- Support available Monday-Friday from 9am-5pm (EST)
- Available in U.S. and Canada



SWAP-A-STAR

Convenient 24-Hour Printer Replacement for Optimum Business Productivity

- Star replacement printer sent next business day
- Replacement support available Monday-Friday from 9am-5pm (EST)
- Paid shipping for warrantied printer
- Available in U.S. and Canada



3 or 4 year warranty options available for both programs. Available for the FVP-10, HSP7000, TSP100, TSP650, TSP700II, TSP800II, TSP1000, SP700 and SP500 Printers.

10/27/10



www.starmicronics.com
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